



## 2020 Annual Awards have been Canceled!

### 2020 Officers

- President:** Penny Haberman  
**1st Vice President:** Duke McPherson  
**2nd Vice President:** Jeffrey Sipress  
**3rd Vice President:** Suzanne Fairly  
**Treasurer/CFO:** Kerry Methner  
**Secretary:** Santos Escobar  
**Assistant Secretary:** Caroline Rutledge

### Board of Directors

- Susan Bradley  
 Jacqueline Dyson  
 David Gress  
 David Jacoby  
 Lori Kari  
 Kate Kurlas  
 Deborah L. Schwartz  
 Leslee Sipress  
 Nathan Slack  
 Mark Whitehurst

**Santa Barbara Beautiful**  
 www.sbbeautiful.org  
 Info@sbbeautiful.org  
 805-965-8867

A 501(c)(3) Corporation  
 Tax ID# 23-7055360

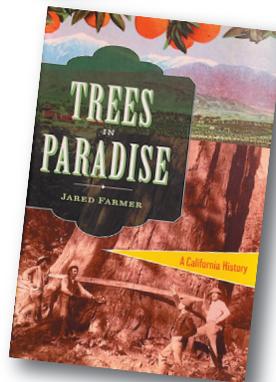
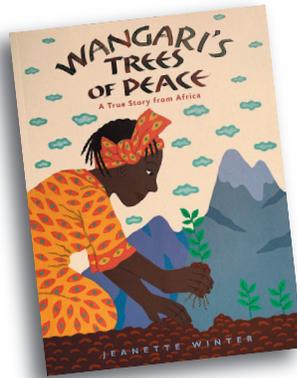
To all our Supporters, Followers, and Cheer Leaders,

During this downtime in our lives, Santa Barbara Beautiful - like all of you - has had some decisions to make. Since we've shared so much with you over the years, we want to keep you up to date on how we have adjusted in order to continue our treasured traditions.

### Arbor Day

Every Spring since 2000, Santa Barbara Beautiful and the City of Santa Barbara have teamed up with local schools to create unique and creative Arbor Day celebrations by planting a tree - with the children's assistance - on the school property. This is a vital way to

continue our long-standing commitment to share the benefit of trees and the beauty of the natural world with our school children. While we missed being with our school partners this Arbor Day, we did maintain our tradition of providing each local Elementary and Secondary school, and public library branches with a tree-related book. *Wangari's Trees of Peace: A True Story from Africa* by Jeanette Winter was donated to Elementary schools and *Trees in Paradise: A California History* by Jared Farmer was donated to Secondary schools. Public library branches received a copy of each book.



### Flags on State Street

Each April SBB celebrates National Arbor Day (the last Friday in April), flying our beautiful flags the full length of downtown State Street. The sight of the chartreuse flags against our blue sky is spectacular. This year our flags went up on Earth Day to combine our tribute to Nature and lift our spirits.

### Celebrate Earth Day Every Day

Our Commemorative Tree Plaques have long been a favorite of families, friends, pet lovers, businesses, and organizations to remember and honor special people or occasions. Dedication markers are installed at the base of qualified city street trees and proceeds from the plaques help fund the purchase

of new street trees in collaboration with the City of Santa Barbara Parks and Recreation Department. We are pleased to announce that you may now visit our dedicated webpage to fill out your Application Online:

[CLICK HERE!](#)



Photo by Jeffrey Sipress

**Penny Haberman,**  
 Santa Barbara  
 Beautiful President

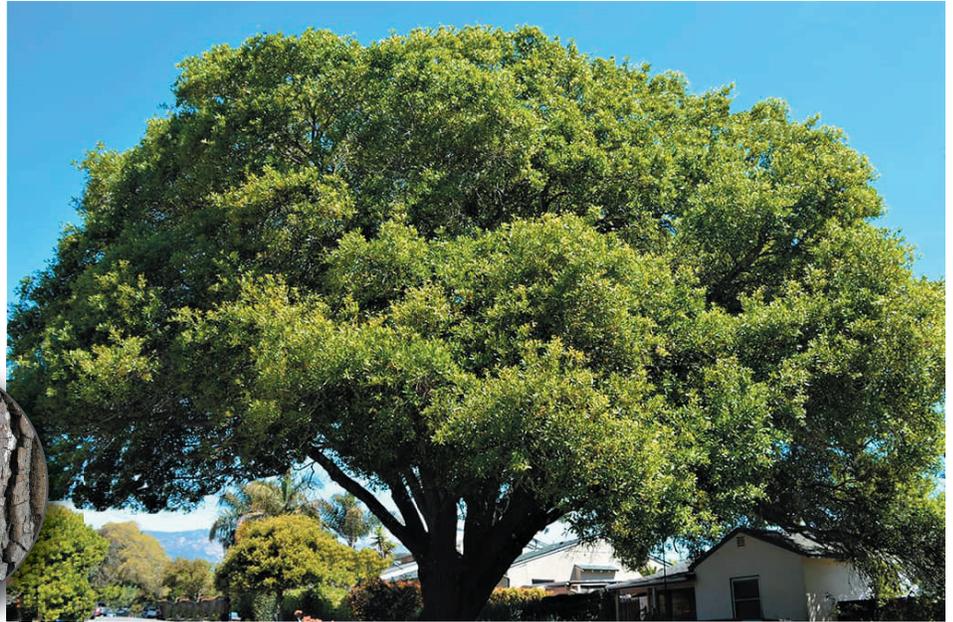


Commemorative Tree Plaque

## Tree of the Month

While you're exploring our website, visit our Tree of the Month archives for descriptions of and beautiful photographs by SBB Board member/arborist David Gress. Santa Barbara has some of the greatest variety of tree species found anywhere in the United States. We're pleased to offer you a slide show of it all.

<https://sbbeautiful.org/category/tree-of-the-month/>



Tree of the Month – May 2020: Southern Live Oak

## 2020 Awards Event

In order to comply with current regulations and in consideration of everyone's safety, we have made the difficult decision to cancel this year's Awards Celebration at the Music Academy of the West. We are all looking forward to 2021 when we hope to again invite public nominations of beautiful properties around Santa Barbara and to select and celebrate the awards recipients at a festive gathering.



## "How Does Your Garden Grow?"

As a gift to you a number of our Board members shared photos from their own gardens. We've assembled these collections for your enjoyment. (See below)

We hope you enjoy our Spring 2020 edition of "New Leaf." Thank you all for your continued support. We look forward to the next time we can be together.

**Penny Haberman, President**

~ on behalf of the SBB Board of Directors



**Susan Bradley's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-susan](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-susan)



**Jacqueline Dyson's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-jsd](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-jsd)



**Santos Escobar's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-santos](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-santos)

# Commemorative Trees Make Great Gifts!

Click Here for the Online Application



# How to Support Santa Barbara Beautiful ... Join Us!

There are many reasons to join Santa Barbara Beautiful through a donation and/or membership.

By becoming a member, you are contributing to the continued efforts to keep Santa Barbara beautiful through the planting of trees, funding art in public places and providing support for educational programs in our community.



## Membership Opportunities & Benefits

**\$50: INDIVIDUAL**

**\$75: FAMILY**

**\$150: FRIEND**

**\$300: SUPPORTER\***

*\*Commemorative Plaque included at no charge.*

**\$600: BENEFACTOR\***

*\*Commemorative Plaque included at no charge.*

**\$1,000: SUSTAINING\***

*\*Commemorative Plaque included at no charge.*

**\$2,500: LEADERSHIP\***

If you would like to donate more than \$2,500 toward your Leadership Membership, please email [info@sbbeautiful.org](mailto:info@sbbeautiful.org) or call 805-965-8867.

**NEW!**

**Fill out the Commemorative Tree Plaque Application Online:**

[CLICK HERE](#)

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# Santa Barbara Beautiful

*A Legacy of Beautification  
... Since 1965*



Photo by Priscille@SantaBarbaraSeen.com

“How Does Your Garden Grow?” Continued...



**David Gress' Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-david\\_g](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-david_g)



**David Jacoby & Penny Haberman's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-david\\_j\\_penny\\_h](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-david_j_penny_h)



**Deborah Schwartz's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-deborah](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-deborah)



**Jeffrey & Leslee Sipress' Garden**

Link: [https://issuu.com/sbbeautiful/docs/final\\_revised.2020\\_sbb\\_garden\\_grow-jeffrey\\_s\\_1\\_1](https://issuu.com/sbbeautiful/docs/final_revised.2020_sbb_garden_grow-jeffrey_s_1_1)



## Mission Statement

The purpose of Santa Barbara Beautiful is to stimulate community interest and action toward the enhancement of Santa Barbara's beauty as a complement to current and future government and private activity.

Santa Barbara Beautiful is an organization of volunteers dedicated to beautifying our area in a variety of ways not only by working independently but also by cooperating with city departments, neighborhood associations and other agencies. Formed in 1965 by concerned civic leaders, Santa Barbara Beautiful is a non-profit, tax-exempt corporation. Contributions are tax-deductible.



**Caroline Rutledge's Garden**

Link: [https://issuu.com/sbbeautiful/docs/final.2020\\_sbb\\_garden\\_grow-caroline\\_r1](https://issuu.com/sbbeautiful/docs/final.2020_sbb_garden_grow-caroline_r1)