

Santa Barbara  
*Beautiful*

# THE NEW LEAF

SPRING 2021

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## Santa Barbara Beautiful

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[Info@sbbeautiful.org](mailto:Info@sbbeautiful.org)

805-965-8867

A 501(c)(3) Corporation  
Tax ID# 23-7055360

To Our Valued Community Members:

It is an honor and a pleasure to greet you as this year's President of Santa Barbara Beautiful. After a year-long world-wide challenge met here with perseverance and resilience, we are cautiously optimistic and look forward to creative new beginnings. We truly appreciate the support you have continued to show us during this difficult time. Your support helps us keep Santa Barbara beautiful. We couldn't do it without You!

Please enjoy our Spring Newsletter that highlights our action-packed first quarter!

Let's take a tour of the featured articles ....



**Deborah L. Schwartz,**  
Santa Barbara Beautiful  
President



Jacaranda Tree, one of the two Official City Trees of Santa Barbara

## TREE OF THE MONTH

Our ever-popular Tree of the Month column written by Past President and certified arborist David Gress is posted on our Website; featured online at Edhat.com and published in the *Santa Barbara News-Press*... Can you guess which tree gets the most "clicks"?

[Learn More About Trees of the Month...](#)

## COMMUNITY ARTS & CULTURE PROJECT GRANTS

Our commitment to support local public arts & culture legacy projects through our Grants program has funded several important projects this year. For example: the Grandparent Portrait Show, Santa Barbara Public Library Plaza Renovation, and the Santa Barbara Museum of Art Renovation, with more to come!

[Learn More About Community Grants & Grant Applications...](#)

### Art & Cultural Legacy Projects Funded by Santa Barbara Beautiful

#### The Grandparent Portrait Show

Sponsored by the Student Art Fund, The Grandparent Portrait Show, features over 400 portraits in all media of grandparents or beloved elders created by art students from all of the local junior and senior public high schools during this year of online instruction.

Public School Art Teachers were invited to select 20 portraits from all of their classes which are on display in the 2021 Grandparent Portrait show on the Student Art Fund website [www.studentartfund.org](http://www.studentartfund.org).

Fifteen award winning portraits from the show will be displayed in the State Street store window of the Santa Barbara Museum of Art during June. This is the seventh Grandparent Portrait Show. All others have been exhibited in the downtown library's Faulkner Gallery.

Thanks to the teachers who have continued to offer excellent art instruction during COVID, the Santa Barbara Museum of Art for this public display, Santa Barbara Beautiful - the major exhibit sponsor, and the individual award sponsors.



2021 Best in Show Winner - *Hidden Memories* by **Ismael Miranda**.  
San Marcos High School.  
Teacher: Walter Bazylewicz



SBPL Plaza New Main Monument

### Santa Barbara Public Library Plaza Project

The revitalization of Library Plaza (now known as the Michael Towbes Library Plaza) will celebrate the architecture and historical significance of the Library, by paying homage to the past and welcoming the future with increased programming space, accessibility upgrades, and drought tolerant landscaping.

The revitalized Library Plaza moves the 21st century Library beyond its walls and into the heart of our Cultural Arts District to serve Santa Barbara residents for decades to come.

The Library Plaza will link its neighbors - La Arcada, the Arlington, the Granada, the Museum of Art, and the Courthouse - that form the cultural heart of Santa Barbara. Existing Library programs like "Storytimes," "Harry Potter's Birthday," "SB Reads," and "Juneteenth" can expand and provide educational resources to more of the community. Newly imagined arts festivals, film screenings, music, dance, and other outdoor family-friendly activities can bring vitality to the neighborhood and to State Street.

Santa Barbara Beautiful would be recognized with a naming opportunity under one of the fruitless olive trees centered in the Library Plaza.

### The Santa Barbara Museum of Art

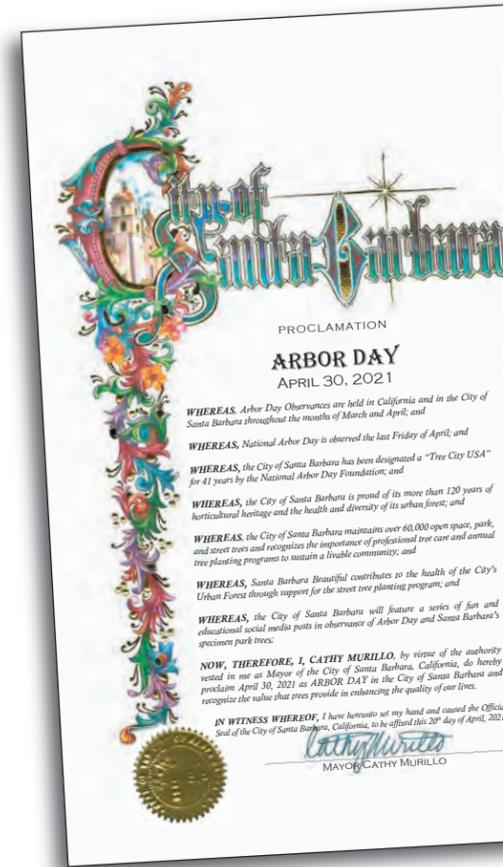
The Santa Barbara Museum of Art has been a center for arts and education since 1941, a cultural destination for locals and visitors alike, and an arts institution recognized around the world for its comprehensive 27,000-piece collection.

The reopening of the new and expanded galleries and public spaces will be the most important civic event in recent years, sure to stir civic pride, and drive much-needed economic growth on State Street, and indeed, in Santa Barbara.

The renovation will enhance the overall museum experience and help ensure that future generations will continue to be inspired by the extraordinary art and arts programming we offer for our community.



Santa Barbara Museum of Art - McCormick Lower Level Rendering



## ARBOR DAY — A CELEBRATION OF TREES

Once again we celebrated National Arbor Day in April. This year two elementary schools welcomed our return for Live In-Person Arbor Day Tree Planting Ceremonies: Adams Elementary School and Cold Spring School. The children's excitement of tossing a shovel of dirt on the newly planted tree lifted everyone's spirits as they sang songs about nature.

Each school and local public library branch received tree-related books as part of our annual Arbor Day program. This year we donated *The Hugging Tree* for elementary school readers and *The Journeys of Trees* for secondary school readers.

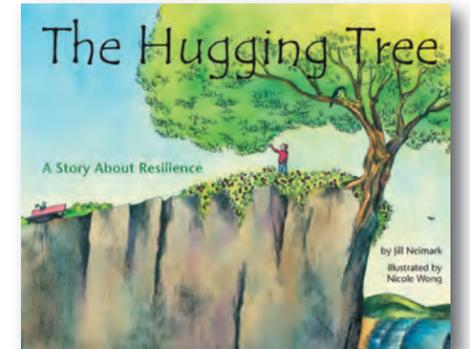
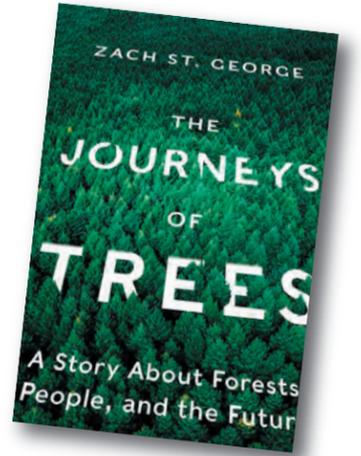




Photo by Priscilla@SantaBarbaraSeen.com

## FLAGS ON STATE STREET

Our beautiful SBB Flags once again flew up and down State Street celebrating National Arbor Day on April 30th. The State Street Flags program is sponsored through our partnership with Downtown Santa Barbara.

## ANNUAL AWARDS

2021 Awards will continue last year's Virtual Awards to recognize outstanding Individuals, Businesses or Organizations who have enhanced our community with their beautification efforts and have also incorporated community service elements into the equation. ... Stay tuned for details!

## SCHOOLS & SCHOLARSHIPS

Our board continues to enthusiastically support our dedication to education through the SBCC Foundation Scholarship for Environmental Horticulture and the Architectural Foundation of SB Scholarship for Architecture and Landscape Architecture & Design.

## COMMEMORATIVE TREE PROGRAM

The Commemorative Tree Program has become very much In-demand this year. Our donors appreciate the personal attention given to each heart-felt request. Did you know we have processed 24 new plaque applications since January?



Commemorative Tree Plaque

**NEW!**

Fill out the  
Commemorative Tree  
Plaque Application  
Online:

[CLICK HERE](#)



"Finding the perfect tree to dedicate is a happy experience"

## Commemorative Trees Make Great Gifts!

Honor a special someone or a special occasion with an attractive commemorative plaque that will be installed at the base of an existing street tree – located in the parkway between the sidewalk & the street – within the City of Santa Barbara. Santa Barbara Beautiful has participated in the planting of over 13,000 street trees, so there are plenty of trees from which to choose! Your Application Fee includes a Free 1-Year Membership.

[Click Here for the Online Application](#)



## JOIN US!

Become A Member  
Give A Donation  
Make A Difference

**W**e cherish your Support. Help us continue to keep Santa Barbara beautiful with a New or Renewed Membership! Make a Sustainable Monthly Donation to your favorite beautification effort; Dedicate a Tree or Sponsor a Scholarship. Contact Us. We're here to help You.

[CLICK HERE for Membership Opportunities & Benefits](#)

## WELCOME NEW MEMBERS

- Zeinab Ahari
- Donald Barthelmess
- Lesley Champlin
- Diane Doiron
- Janet Green
- Lauri Gariffo
- Lynette Hall
- Kim L. Hunter
- Schuyler Johnson
- David Keymer
- Jessica McLernon
- Laura Menahen
- Helen Morales
- Thomas Rollerson
- Mary Jane Salcido
- Sonya Spencer
- Ken Stovall
- Harvey Wolf
- Devin Wong
- Barbara Wotherspoon

## TRIBUTES TO LONG-TIME SUPPORTERS

We owe a debt of gratitude to these outstanding individuals who have done so much to make our organization thrive.

### A Tribute to David Jacoby

Santa Barbara Beautiful presented David Jacoby with an Honorary Lifetime Membership to the Board of Directors for his contributions to SBB and to the City of Santa Barbara.

For over two decades, David has been an ardent supporter of Santa Barbara Beautiful programs serving in leadership roles as Treasurer/CFO, Ways and Means Committee Chair and Co-Chair of the By-Laws Committee. He has dedicated seven Commemorative Tree Plaques and been an Annual Awards Silver Sponsor. He initiated the Santa Barbara City College Foundation Scholarship for Environmental Horticulture and was honored with the Griswold Award for Philanthropy.

Community wide, David has been a major donor to the Herbert Bayer Chromatic Gate restoration and the Community Arts Workshop (CAW) Winter Solstice Gate. He has been an ardent supporter of Arbor Day activities, an early sponsor of I Madonnari Italian Street Festival, and of the Architectural Foundation of Santa Barbara. He also served on the City of Santa Barbara's Master Plan Board and contributed to the making of the *In Plain Sight* video of public art projects for distribution in schools and libraries. Over the years, David has shared his love of trees, art and culture and offered support with generosity and heart.



Photo by Priscilla@SantaBarbaraSeen.com



### A Tribute to Howard Hudson

The SBB Board of Directors recently voted unanimously to show its gratitude and appreciation to Howard Hudson, Past President, Vice President, and Treasurer, for his many years of service by presenting him with an Honorary Lifetime Membership to the Board of Directors. Howard continues to dedicate his valuable time and energy to SBB with accounting oversight and provide important institutional memory to board activities.

For a complete description of Howard's SBB achievements please visit the SBB Past Presidents' Oral History-Volume I: [https://issuu.com/sbbeautiful/docs/sbb\\_oral\\_history\\_vol\\_1](https://issuu.com/sbbeautiful/docs/sbb_oral_history_vol_1)

### A Tribute to George Jimenez

On behalf of your friends at Santa Barbara Beautiful we want to thank you and let you know that you were appreciated during your 19-year career with the City of Santa Barbara Parks Division, Forestry Section.

George was the City's Young Tree Care Specialist and key person to plant street trees and continue the tradition of greening the City of Santa Barbara.

To date, over 30,000 street trees have been planted – funded by Santa Barbara Beautiful. George's favorite work task was teaming up with Santa Barbara Beautiful once a year to celebrate Arbor Day at our local Elementary Schools planting trees on school grounds. George, with his infectious smile, can-do attitude, and his pride to teach the young students the value and importance of planting trees was a sight to behold.

George, we congratulate you and wish you well in your new career and the next chapter of your life.





Photo by Jeffrey Sipress

## PLANNED GIVING

For over 55 years, the generosity of like-minded people has preserved the beauty of Santa Barbara with their financial support of our mission.

We invite you to become a part of this legacy with a planned gift to Santa Barbara Beautiful.

Planned gifts provide important long-term support for our programs while, in many cases, reducing your tax liability.

There are many ways to make a meaningful gift, either during your lifetime or through your estate plans.

We would welcome a conversation about how planned giving could benefit both you and Santa Barbara Beautiful. Please consult with your financial and legal advisors to make or change your estate plans.

## WELCOME NEW BOARD MEMBER ELLEN ROBINSON

Ellen Robinson has a lifelong interest in community development, with an emphasis on preserving the special qualities that make a city unique. Calling Florida home for decades, she served as president of Tampa Preservation, Inc., a nationally recognized nonprofit preservation organization. Membership on the Tampa Streetcar Board during the streetcar's rebirth, as well as holding leadership positions with the local history museums and other nonprofits provided Ellen with the experience necessary to launch her community involvement when she moved to the Santa Barbara area in 2013.

In Carpinteria, Ellen participated in the Carpinteria Host Program, Carpinteria Beautiful and their Home and Garden Tour Committee, and remains an Honorary Board Member of the Carpinteria Arts Center. She served as president of the Santa Barbara Newcomers Club in 2016 and continues her involvement with the SB Junior League Sustainers. A former Master Gardener, she is interested in learning more about landscaping using water-wise practices and drought tolerant plants and is particularly interested in the SB Beautiful tree programs. Currently she is a member of the SB Club's Board of Directors and the Music Academy of the West's Women's Auxiliary Board.

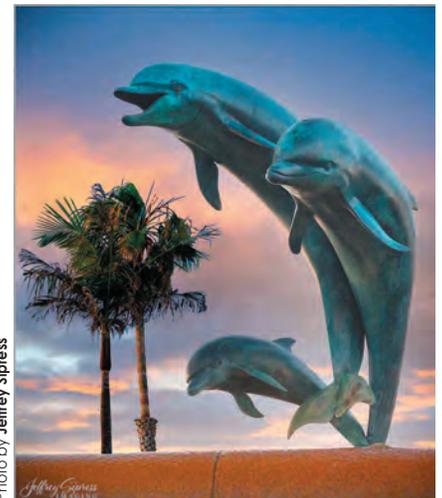


Photo by Jeffrey Sipress

## MISSION STATEMENT

The purpose of Santa Barbara Beautiful is to stimulate community interest and action toward the enhancement of Santa Barbara's beauty as a complement to current and future government and private activity.

Santa Barbara Beautiful is an organizations of volunteers dedicated to beautifying our area in a variety of ways not only by working independently but also by cooperating with city departments, neighborhood associations and other agencies. Formed in 1965 by concerned civic leaders, Santa Barbara Beautiful is a non-profit, tax-exempt corporation. Contributions are tax-deductible.

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### *Help Keep Your Community Beautiful!* *Become a Board Member*

*SBB is looking for a few good board members to serve on their Board of Directors. Interested members of the community may submit their applications by contacting [Info@sbbeautiful.org](mailto:Info@sbbeautiful.org)*

