



Santa Barbara

Beautiful

A legacy of community beautification...since 1965





Keeping Santa Barbara
BEAUTIFUL
Since 1965!

Santa Barbara Beautiful ...

a local non-profit, non-political organization of volunteers formed in 1965 by community leaders including Catherine Adams, Mayor Don MacGillivray, and Miss Pearl Chase. SBB has established a legacy of community beautification supporting those who pitch in and help, also recognizing outstanding individuals, organizations and businesses who keep Santa Barbara beautiful.

The stated purpose is "...to stimulate community interest and action toward the enhancement of Santa Barbara's beauty as a complement to current and future government and private activity."



Tree Programs

Santa Barbara Beautiful preserves and protects the urban forest to improve air quality, enhance the quality of life, and keep Santa Barbara beautiful.

Neighborhood Street Tree Program

In a several decades long partnership with the City Parks & Recreation Department, Santa Barbara Beautiful provides annual funding for the purchase of trees planted along the city's streets – a partnership that has resulted in the planting, to date, of more than 13,000 street trees.

Commemorative Tree Program

Honor a special someone or remember a special occasion with an attractive commemorative plaque that will be installed at the base of an existing street tree – located in the parkway between the sidewalk & the street – within the City of Santa Barbara. Your Application Fee includes a Free 1-Year Membership.

Tree of the Month

The popular Monthly articles, written by Past President and certified arborist, David Gress, describe in detail the wide variety of trees growing in Santa Barbara. Visit our website for the entire archive.



Photo by A. Arthur Fisher

Pianos on State



Schools & Scholarships

Santa Barbara Beautiful actively participates in educational outreach through the Learning Tree Program.

- Arbor Day Tree Planting Celebrations held at local schools combined with tree-related book donations to all local schools (elementary and secondary) and the local public library branches are central to our commitment to the future.
- We support higher education by funding the SBCC Foundation for Environmental Horticulture and the Architectural Foundation of Santa Barbara for Architecture and Landscape scholarships.



Commemorative Tree Plaque Design



How Can I Help Keep Santa Barbara Beautiful?

***Join Us! Become a Member ~
Make a Donation ~ Leave a Legacy!***

For over 50 years, the generosity of like-minded people has preserved the beauty of Santa Barbara with their financial support of our mission.

We invite you to become a part of this legacy with a planned gift to Santa Barbara Beautiful. Planned gifts provide important long-term support for our programs while, in many cases, reducing your tax liability.

There are many ways to make a meaningful gift, either during your lifetime or through your estate plans.

We would welcome a conversation about how planned giving could benefit both you and Santa Barbara Beautiful. Please consult with your financial and legal advisors to make or change your estate plans.



Community Beautification Grants

Santa Barbara Beautiful has a history of supporting the development of local beautification projects accessible to the public – often current and future Santa Barbara icons – and sponsoring important arts and culture events.

Contact Us:

Santa Barbara

Beautiful



P.O. Box 2024 • Santa Barbara, CA 93120

www.sbbeautiful.org

805.965.8867 • info@sbbeautiful.org

A 501(c)(3) Corporation • Tax ID# 23-7055360