



FOR IMMEDIATE RELEASE: PHOTO ATTACHED—Note: CREDITS at END OF DOCUMENT

WINNERS ANNOUNCED GOLDEN LEAF AWARDS 2021

Dear Friends of Santa Barbara Beautiful:

It is with great pleasure we announce the Winners of the 2021 Golden Leaf Awards.

Since 1965, the Board of Directors has maintained a tradition of recognizing outstanding achievements in community beautification through collaboration.

This year we honor (29) Outstanding Recipients who collaborated to produce (3) Outstanding Community Projects.

As SBB President Deborah L. Schwartz summarized, *“These winning projects epitomize the strength of collaboration to produce worthy outcomes.”*

Certificates of Award will be issued to the individual Winners in September.

SANTA BARBARA BEAUTIFUL IS PLEASED TO PRESENT THE 2021 GOLDEN LEAF AWARDS TO THE FOLLOWING WINNERS:

1. 2021 PRESIDENT’S AWARD~HEATH HOUSE

Project Description: Housing for Formerly Homeless Women

The historic Heath House building, which previously served as a hospice for AIDS patients, had fallen into extensive disrepair. The building was purchased by PSHH in 2020 and led to the opportunity for the organization to restore and extensively rehabilitate the cherished community landmark as a haven for formerly homeless women.

Ken Trigueiro, CEO & President, People's Self-Help Housing
Dalia Flores, Project Manager – Development, People's Self-Help Housing
Darya Oreizi, Project Manager – Construction, People's Self-Help Housing
Rob Pearson, PSHH Board Champion
Adele Rosen, Interior Designer, Adele Rosen Design
Barbara Allen, Valued Community Member

[Heath House Funding Partners]

City of Santa Barbara: Lucy Graham and Laura Dubbels

County of Santa Barbara: Ted Teyber_and Roc Lowry

City of Santa Barbara Housing Authority: Rob Fredericks

County of Santa Barbara Housing Trust Fund: Jennifer McGovern

State of California, Department of Housing & Community Development (HCD): Kathy Michaud

Santa Barbara Foundation: Jackie Carrera, President & CEO; Gary Clark, Director of the Collaboration for Social Impact

2. NAME OF WINNING PROJECT: SBEE GARDEN PROJECT

Project Description: Santa Barbara Ecological and Edible Garden Project (SBEE Garden Project) “Supporting and Honoring Biological and Cultural Diversity through Ecological Edible Gardens”

Geoff Green, Chief Executive Officer, Santa Barbara City College Foundation

Adam Green, Professor of Biology and Environmental Studies, Santa Barbara City College

Daniel Parra Hensel, Instructor of Environmental Horticulture, Santa Barbara City College

Lindsay Johnson, Executive Director, Explore Ecology

The Somos Semillas Program, El Centro Santa Barbara

Hugh Kelly, Board President, Mesa Harmony Garden

Denise Knapp, Director of Conservation and Research, Santa Barbara Botanic Garden

Jesse Gonzalez, Club Director Westside Unit, United Boys & Girls Clubs of Santa Barbara County

Brad Smith, Youth Drought Project

Rachel Johnson, Chief Program Officer, The Foundation for Santa Barbara City College

3. NAME OF WINNING PROJECT: POETRY WITH WINGS !

Project Description: In honor of Poetry Month & Earth Day this Spring 3rd, 4th and 6th graders in Santa Barbara created poetry and art to bring attention to the plight of the monarch butterflies.

Larry J. Feinberg, *Robert and Mercedes Eichholz Director and CEO*, Santa Barbara Museum of Art

Kristy Thomas & Tina Villadolid, Santa Barbara Museum of Art

Cie Gumucio, Poets in the Schools, Santa Barbara

Scott Pipkin, Santa Barbara Botanic Garden

PHOTO CREDITS: 2021 GOLDEN LEAF PRESIDENT’S AWARD—HEATH HOUSE

From Left to Right:

- **Rene Nateras, Maintenance Technician, PSHH**
- **Omead Poure, Portfolio Manager, PSHH**
- **Adele Rosen, Adele Rosen Design**
- **Mireya Rojas, Property Manager, PSHH**
- **Ken Trigueiro, President & CEO, PSHH**
- **Efrain Perez, Maintenance Technician, PSHH**
- **Deborah Schwartz, President, Santa Barbara Beautiful**
- **Rob Pearson, PSHH Champion**
- **Librada Gallardo, Housekeeper, PSHH**